# **FACTS** WHAT DOES THE BANK OF ELK RIVER DO WITH YOUR PERSONAL INFORMATION?

Why?	Financial companies choose how they share your personal information. Federal law gives consumers the right to limit some but not all sharing. Federal law also requires us to tell you how we collect, share, and protect your personal information. Please read this notice carefully to understand what we do.
What?	The types of personal information we collect and share depend on the product or service you have with us. This information can include:
	<ul> <li>Social Security number and payment history</li> <li>account transactions and credit card or other debt</li> <li>transaction history and checking account information</li> </ul>
	When you are <i>no longer</i> our customer, we continue to share your information as described in this notice.
How?	All financial companies need to share customer's personal information to run their everyday business. In the section below, we list the reasons financial companies can share their customer's personal information; the reasons The Bank of Elk River chooses to share; and whether you can limit this sharing.

Reasons we can share your personal information	Does The Bank of Elk River share?	Can you limit this sharing?
For our everyday business purposes— such as to process your transactions, maintain your account(s), respond to court orders and legal investigations, or report to credit bureaus	Yes	No
For our marketing purposes— to offer our products and services to you	Yes	No
For joint marketing with other financial companies	Yes	No
For our affiliates' everyday business purposes— information about your transactions and experiences	No	We don't share
For our affiliates' everyday business purposes— information about your creditworthiness	No	We don't share
For our affiliates to market to you	No	We don't share
For nonaffiliates to market to you	No	We don't share

## Questions?

Call 763-441-1000 or go to <u>www.thebankofelkriver.com</u> and click on the "Contact Us" link.

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Who we are				
Who is providing this notice?	The Bank of Elk River			
What we do				
How does The Bank of Elk River protect my personal information?	To protect your personal information from unauthorized access and use, we use security measures that comply with federal law. These measures include computer safeguards and secured files and buildings.			
How does The Bank of Elk River collect my personal information?	<ul> <li>We collect your personal information, for example, when you</li> <li>open an account or use your credit or debit card</li> <li>deposit money or apply for a loan</li> <li>show your government-issued ID</li> <li>We also collect your personal information from others, such as credit</li> </ul>			
Why can't I limit all sharing?	<ul> <li>bureaus, affiliates, or other companies.</li> <li>Federal law gives you the right to limit only</li> <li>sharing for affiliates' everyday business purposes—information about your creditworthiness</li> <li>affiliates from using your information to market to you</li> <li>sharing for nonaffiliates to market to you</li> </ul>			
	State laws and individual companies may give you additional rights to limit sharing.			
Definitions				
Affiliates	Companies related by common ownership or control. They can be financial and nonfinancial companies.			
	<ul> <li>The Bank of Elk River has no affiliates.</li> </ul>			
Nonaffiliates	<ul> <li>Companies not related by common ownership or control. They can be financial and nonfinancial companies.</li> <li>The Bank of Elk River does not share with nonaffiliates so they can market to you.</li> </ul>			
Joint marketing	A formal agreement between nonaffiliated financial companies that together market financial products or services to you.			
	<ul> <li>The Bank of Elk River joint marketing partners include companies that assi in promoting our own products and services.</li> </ul>			
	Investment/Insurance Center's			
	■ Credit Card Issuer's			

### Other important information

Protecting Children's Privacy Online

The Children's Online Privacy Protection Act (COPPA) was passed to give parents increased control over what information is collected from their children online and how such information is used. The law applies to websites and

services directed to, and which knowingly collect information from, children under the age of 13. The Bank of Elk River's website and online services are not directed to children under the age of 13, nor is information knowingly collected from them. For additional information on COPPA protections, visit the Federal Trade Commission's website: www.ftc.gov/coppa

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Important information regarding app	Important information regarding app usage				
What information is collected, used, and shared?					
What happens to my personal data?	Account deletion options cannot be added to this application as it is a banking application governed under Federal Regulations, which <b>require</b>				

banks to keep account information for at least five years after an account is closed. This information could include, but is not limited to:
<ul><li>Contact</li><li>Identification</li></ul>
Tax information
<ul> <li>Transaction history</li> </ul>